



## **EPLTalk.com Launches First-Ever Soccer Video Podcast in the United States**

*Video Features Behind-The-Scenes Tour of GoTV Studio and Exclusive Interview with Soccer Legend Ray Hudson*

**LAKE WORTH, FL -- April 23, 2007 --** EPL Talk ([www.epltalk.com](http://www.epltalk.com)), the leading soccer web site outside the United Kingdom for coverage of the English Premier League (EPL), today announced the launch of the first-ever soccer video podcast published in the United States. The EPL Talk Video Podcast features a behind-the-scenes tour of the GoTV studio and an exclusive interview with GoTV commentator Ray Hudson.

The 20-minute video podcast, available as a free download from [www.epltalk.com](http://www.epltalk.com) and iTunes, features footage from the set of GoTV's "American Soccer Powered by the Navy" news program in addition to a walk-through of the GoTV studio and offices. An interview with GoTV commentator Ray Hudson, a star of the North American Soccer League (NASL) and former Major League Soccer coach, is also featured.

"EPL Talk continues to innovate by finding new ways to deliver value-added content to soccer fans worldwide," said Christopher Harris, president of EPL Talk. "What we're experiencing in the soccer industry is a convergence of broadband usage, advances in technology with portable audio and video players, and an increase in the number of viewers flocking to soccer TV networks such as GoTV. As a result, it's causing us to rethink what we do and how best to communicate with soccer fans."

The video podcast (or "vodcast") is produced and directed by The Creative Underground, a brand development agency located in Boca Raton, Fla.

### **About GoTV**

GoTV, the All Soccer Network, is where soccer lives in the US 24/7 all 365 days of the year. Delivering more than 1,000 unique matches each year from around the world, GoTV offers the most live soccer with exclusive rights to games for some of the best leagues in the world including Spain, Germany, Colombia, El Salvador, Guatemala, Honduras, Bolivia and Uruguay. GoTV also offers its viewers superiorly produced proprietary shows including GolPREMIUM, American Soccer Powered by Navy, "Ole, La Liga", Hallo Bundesliga, 45/45, Mexico Lindo y Futbol, GoTV News, Arsenal TV, Liverpool TV and Futbol Mundial; as well as key friendlies and tournaments from around the world.

### **About EPL Talk**

EPL Talk is the leading soccer web site outside the United Kingdom for coverage of the English Premier League. The web site brings soccer fans together online to celebrate the most popular sports league in the world. Features include the EPL Talk community, newsletter, blog and podcast. EPL Talk is a privately held company headquartered in Lake Worth, Florida. Reach EPL Talk at (561) 676-7140 or on the web at [www.epltalk.com](http://www.epltalk.com).

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